

# VÍTOR M. NOGUEIRA

I am a visual designer with a background in brand identity, illustration, data visualization, motion and UX.

I'm always thrilled by the potential of dynamic design handling complexity and inspiring action. I bring empathy and curiosity on how systems and creativity work together to deal with challenges.

## ACADEMIC EDUCATION

• **University of Cincinnati**  
Cincinnati - OH (2015 - 2017)  
Master of Design

• **Fundação Armando Álvares Penteado**  
São Paulo - Brazil (2009 - 2012)  
Bachelor in Graphic Design

## SKILLS

- Multidisciplinary
- Illustration/ Animation
- User Experience Design
- Visual Communication
- Adobe Creative Suit
- User-centered Design
- Design Research
- Branding,
- Concept Development
- Microsoft Office
- Visual Presentation
- Infographics
- Power BI/ Tableau
- Art Direction

## LANGUAGES

Portuguese (native)  
English (fluent)  
Spanish (basic)

## EXPERIENCE

• **Data Visualization Designer** | Accenture - SP - Brazil (2021 – Present)

Analyze and format data to tell a specific story through data visualization and infographics. Solve internal and external data visualization and communications challenges in a variety of formats including infographics, charts, diagrams, and maps.

• **Designer & BDev** | Oficina de Valor - SP - Brazil (2020 – 2021)

As a designer at Oficina de Valor, my goal is to empower and visually translate concepts, information, presentations to better communicate, implement and launch our processes, insights and products.

• **Graphic Designer** | S4M - Miami, FL - United States (2017 – 2020)

My role was to help advertisers stand out, empowering brands to achieve their goals by serving ads that attract more customers to stores, dealerships and restaurants. My role designing mobile advertising formats was executed using Photoshop, Illustrator, Adobe After Effects and also the proprietary S4M Ad-builder.

• **Graduate Assistant** | University of Cincinnati - USA (2015 – 2017)

• **Design Co-op** | Doblin - Deloitte - NY - United States (Summer - 2016)

• **Designer** | Mecca Design - São Paulo - Brazil (2013 - 2014)

• **Design Intern** | Grupo Abril's Signature Dept. São Paulo - Brazil (2011 - 2012)

• **Art intern** | Magazine Vida Simples, Grupo Abril - São Paulo - Brazil (2011)

• **Collaborator** | Panel execution "Suite Beija-flores" (Hummingbirds Suite) by Marcos Lopes, for "Otavio Frias Filho" São Paulo Cancer Institute's radiotherapy park (ICESP). - São Paulo - Brazil (2010)

